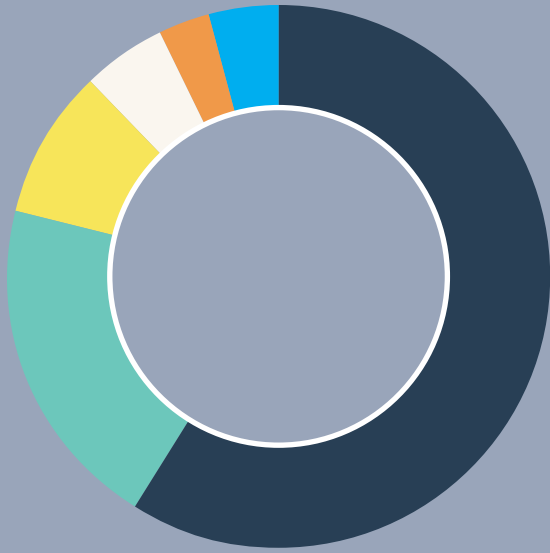


2019
ANNUAL REPORT



Creating a more thriving and equitable north metro
Denver, one family at a time.



REVENUE:

| | | |
|------------------------|----------------|-----|
| Government | \$1,872,533.03 | 59% |
| Grants and Foundations | \$643,904.63 | 20% |
| Individuals | \$286,817.63 | 9% |
| Other | \$161,057.00 | 5% |
| Business | \$79,316.35 | 4% |
| Community | \$126,370.17 | 3% |

| | | |
|-------|----------------|------|
| Total | \$3,169,998.81 | 100% |
|-------|----------------|------|



EXPENSES:

| | | |
|----------------------------|-------------|------|
| Nurturing Children | \$1,268,388 | 41% |
| Strengthening Families | \$1,076,756 | 35% |
| General and Administrative | \$267,572 | 9% |
| Fundraising | \$265,568 | 8.5% |
| Connecting Community | \$201,538 | 6.5% |

| | | |
|-------|-------------|------|
| Total | \$3,079,822 | 100% |
|-------|-------------|------|

LETTER FROM OUR CEO:

Dear Friends,

2019 was a transformative year for Growing Home. We demonstrated our commitment to creating a more thriving and equitable north metro Denver, one family at a time. We renovated our Food Pantry to provide a more participant-centered experience and saw the positive response from the community as our number of shoppers soared. We graduated our first cohort of Collaborative Coaching participants and celebrated their progress forward on the path to self-sufficiency and beyond. We also expanded our Seedlings parenting classes to serve more families by coaching other organizations on how to implement the program in their communities.

While overall we saw growth in our programs, we sadly came to the decision to close our founding program – the Canopy program – transitioning to a best practice that addresses housing instability and displacement to actively prevent families from entering into homelessness. While homelessness continues to be a prevalent issue for families, long-term sustainability of the program from a space, volunteer, and financial perspective became increasingly challenging. Our new approach will allow us to help vulnerable households maintain stable housing before homelessness occurs.

In addition to our impact, we took leaps forward in alignment with our strategic priorities of Participant Engagement, a New Home for Growing Home, Organizational Sustainability, and Community Leadership. For us, Participant Engagement means involving the community in solving social problems that they themselves have experienced and engaging participants as contributors to our organization. In 2019, we got clearer on how to blend the work we are doing on the individual and family level with our community-level change work. We developed an intentional pathway for participants to take on leadership roles within programs, drive community-led projects such as our community garden, and influence Growing Home as an organization through committee and Board involvement.

In 2019, we worked towards securing a Quality Home for Growing Home by determining what a future home for Growing Home could look like and conducting a feasibility assessment. We learned a lot through the process. We remain committed to our long-term vision to have a permanent space of our own while determining that for the time being expanding our footprint in our existing location is the best option. This new expanded footprint will allow us to have a more welcoming space for the community and a more effective place for our team to work.

We know that the health and wellbeing of our organization starts with our people: our staff, volunteers, and Board and Directors. We can only be our best when our staff, volunteers, and Board have the tools and resources they need to do their job. In 2019, as we focused on Organizational Sustainability, we grew our networks and funding relationships while also building out the systems our team needs to do our jobs most effectively.

All of this work has positioned us as a leader in the two-generation approach to poverty alleviation and community equity. We are poised to weather the changes around us and the ever-increasing demand for our services. We know that being a community leader means true and authentic partnership, as we can't do this work alone. We are so grateful to you – our team, our supporters, and our partners – for making all of this possible.

En Comunidad,
Karen Fox Elwell

STRENGTHENING FAMILIES

Strengthening Families programs provide a continuum of basic needs supports like food and housing in a participant-centered approach so families can overcome obstacles and build lifelong stability, resiliency and healthy habits.

○ Food Pantry

Hosted 4,402 visits by 1,433 unduplicated families (6,845 unduplicated individuals).

○ Homelessness Prevention

67 families avoided homelessness & maintained their current housing.

○ Temporary Housing

17 families received up to 3 months of temporary housing & case management; 67% moved into stable housing after program exit.

○ Affordable Housing

20 families received affordable housing at Westchester Apts.

○ Collaborative Coaching

53 families participated in Collaborative Coaching, an evidence-based case management focused on resources, skills, and sustained behavior changes needed to achieve and preserve economic independence.

66% of families made strides toward self-sufficiency by achieving measurable progress toward a goal or completing a goal entirely.





NURTURING CHILDREN

Nurturing Children programs help parents acquire the skills and resources they need to ensure their children and future generations are on a path to a brighter future. This includes education and coaching on child development and parenting practices that help prepare kids for a lifetime of success.

Our programs are evidence-based and support a two-generation approach to poverty alleviation.

○ Parents as Teachers

313 families participated

Participants demonstrated average or above average developmentally appropriate parenting techniques and children increased their school readiness.

○ Seedlings

39 parents participated

Participants reduced their anxiety, increased their sense of parental self-efficacy and use of active coping and planning strategies.



CONNECTING COMMUNITY

Connecting Community programs tap into the resiliency and leadership of the families with whom we work. We focus on connecting our families to each other as well as other community members. In this way, we create a foundation where everyone shares in the responsibility of solving community problems and creating sustainable outcomes for all.

Many families who are currently receiving services and have previously received services from Growing Home are engaging in collective action to improve their community. Additionally, many have the desire to give back by volunteering and sharing their own knowledge.

Community Organizing

Hosted 26 gatherings that served as incubators for community members to build social capital

Advocacy

Took positions on 7 priority issues identified by the community as impacting family stability in Growing Home's community

Volunteerism

675 volunteers provided 6,828 hours of donated time to Growing Home



OUR GROWTH IN 2019



Food for meals
UP 15%



New and
expecting parents
participating in
Seedlings UP 95%



Six new parents added to
Collaborative
Coaching program



Homelessness
prevention services
UP 22%



Thanksgiving basket
distribution UP 20%



Food Pantry visits
UP 17%



Individuals visiting Food
Pantry UP 10%



Families visiting the
Food Pantry UP 6%





**Demographic profile
of the nearly
8,000 individuals/
2,007 families
served in 2019:**

| | |
|------------------|--|
| RACE | African American 8%; Asian/Pacific Islander 3%; Native American 3%; White 67%; Mixed 7%; Other 12%. |
| ETHNICITY | 72% of families served identify as Hispanic or Latinx. |
| SEX | <p>Female 56%; Male 42%; Unknown 2%</p> |
| INCOME | 100% of families served are low-income; nearly 1/3 reported incomes below \$15,000 in 2019 despite most families including at least one working adult. |
| LANGUAGE | 82% of Parents As Teachers families (one of Growing Home's largest programs) reported Spanish as the primary language spoken in the home. |



Mission Statement: Growing Home's mission is to guide children and their families on the path to a brighter future.

Vision: We envision our community working together so that all children and their families have a place to call home, food on the table, and the opportunity to pursue their dreams.

2019 Board of Directors:

| | |
|------------------------------|-----------------|
| Eric Sundberg, Board Chair | Tina Estes |
| Bev Bishop, Vice Chair | Bill Gonzalez |
| Kay Dragon, Treasurer | William Marquez |
| Mary Ellen Litzau, Secretary | Lynn Welker |
| Kathleen Drozda, Founder | Carmen Atilano |

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