

2020

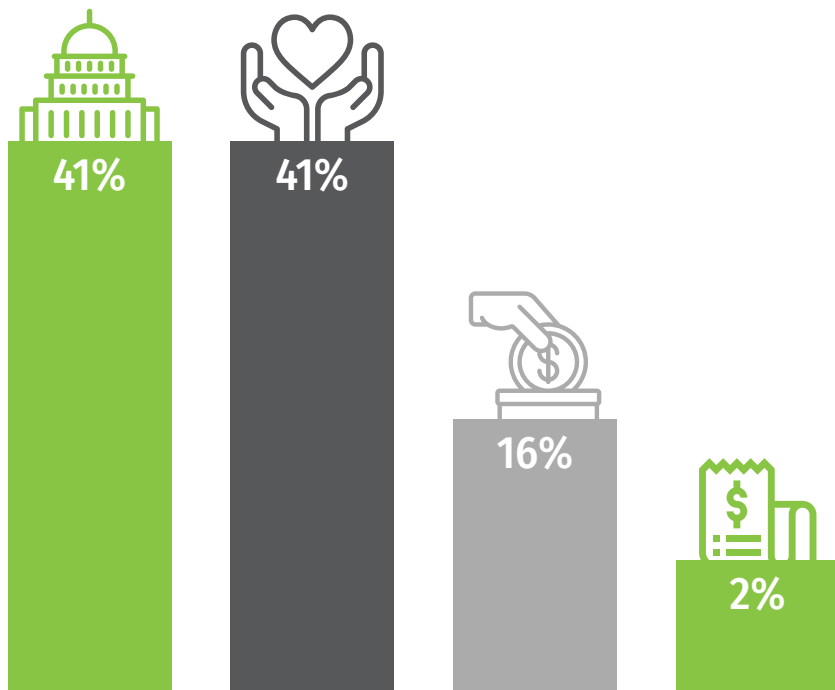
ANNUAL REPORT



Creating A
More Thriving
and Equitable
North Metro
Denver
**One Family
At A Time**



Revenue



\$2,016,779 41%
Government Contracts

\$1,977,077 41%
Grants and Individuals

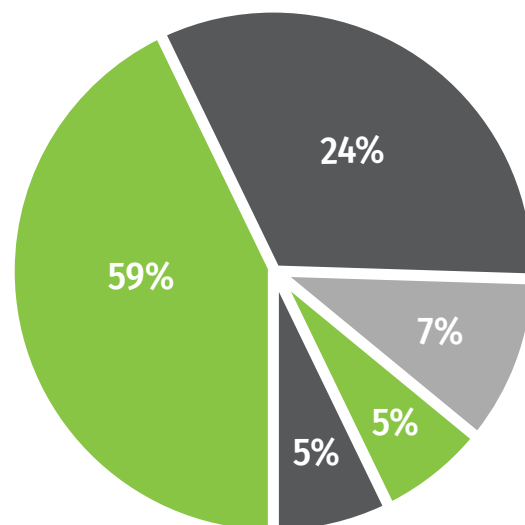
\$758,812 16%
In-Kind Contributions

\$128,968 2%
Fees & Earned Income

TOTAL REVENUE \$4,881,636

Expenses

\$2,836,226 59% Strengthening Families	\$242,480 5% Development
\$1,129,034 24% Nurturing Children	\$221,104 5% Connecting Community
\$340,353 7% General & Administrative	



TOTAL EXPENSES \$4,779,197

SUCCESS STORY

MARK

Growing Home's mission is to guide children and their families on the path to a brighter future.



Mark has been a part of the Growing Home family for several years. He first came to Growing Home in 2018 when he entered our temporary shelter program, Canopy, after losing his home due to an unexpected personal loss. He and his family stayed in the program for three months where they also received case management. After their time in the program and reaching a place of stability, Mark wanted to give back. He began volunteering for the program that he had recently been a part of by moving beds and other supplies to the different shelter sites. More recently, he has given financially to Growing Home and is set to begin volunteering regularly in the Food Pantry – citing that he believes in giving back and wants to be of benefit to his community.



A Journey Through a Pandemic

LETTER FROM OUR CEO

Dear Community,

No doubt about it – 2020 was an unprecedented year. As the COVID-19 pandemic struck and schools and businesses closed, Growing Home had tough decisions to make. First, we had to determine what to do – would we close as schools and businesses had, transition to fully remote services, or continue to provide in-person services? We looked to our mission, vision, and core values to help guide us.

Growing Home envisions our community working together so that all children and their families have a place to call home, food on the table, and the opportunities to pursue their dreams. With this vision and our deep commitment to equity in mind, we knew we had to act. We would need to stay open and continue to provide our essential services of food access and housing stability in person to meet the increased need of our community. Our Growing Home participants were among the first to be impacted by the reduction of work hours and furloughs, and they were facing food and housing insecurity like never before.

With this decision behind us, the next question became “how do we do it?” I walked into our food pantry on March 16, looked at our barren shelves, knowing that the grocery shelves looked similar, and thought that we would be lucky if we had enough food to provide support for one week. We then received a call from Food Bank of the Rockies, one of our food suppliers, asking if we would consider being an emergency food site and increase our distribution to the community. We knew we had an important role to play yet also knew we could not do it alone. I reached out to our partners at the City of Westminster, Adams County, and Tri County Health Department to see what help they could provide. All communicated their deep support of Growing Home and desire to assist us in playing this vital role in the community. With their confidence in us and pledge to support, we forged forward. Due to the hard work of our staff, volunteers, partners, and the community at large, we were able to rise to the occasion and meet the increased demand for food access. Over the course of 2020, we distributed over 789,000 lbs. of food, served 4,060 households with food assistance, and hosted 13,854 visits to our food pantry. This was a 165% increase in unique households from 2019 to 2020, and a five to ten times increase on a daily basis.

Food access was where we decided to double down efforts and scale operations, as we knew we were uniquely poised to fill this vital gap. On top of our scaled-up food distribution, we continued all other services as well. We launched our new Housing Stability Program, and 100% of the families who completed the program have remained housed for 3 months following program conclusion. We transitioned our Parents as Teachers home visitation program to a virtual format. Serving over 250 families, we maintained the high-quality services we are known for, despite the new format. Within our Connecting Community work, we saw strong and consistent participant leadership within our food pantry, community garden, and outreach efforts. The community garden El Jardin de Fe y Esperanza opened in the spring, and the community cultivated over 450 lbs. of produce, one-third of which was donated to Growing Home’s food pantry for distribution.

Essential to this incredible impact was the vital support of our community who collectively contributed 13,178 volunteer hours towards our mission – the equivalent of seven full-time employees! We also received more than 50,000 lbs. of food donated through the Westy Front Porch Food Drive, City of Thornton Food Drive, and food drives coordinated by other community members. We relied on a wide network of community partners. Among them was our incredible partnership with the City of Westminster, where they contributed countless staff hours and other support to ensure our food distribution could continue most effectively.

Amid all of this, we stayed apprised of the ever-changing recommendations for safety and ensured we were continuing all in-person services safely. We innovated in how we supported all of our staff – both those providing in-person services and those who were working remotely, ensuring that they had the supports needed to most effectively do their jobs.

I am so proud of the Growing Home team for their resilience, perseverance, and commitment to the community in overcoming all the challenges that 2020 threw at us. As Moliere said, “The greater the obstacle, the more glory in overcoming it.” Additionally, I am so appreciative of all of you – our staff, volunteers, partners, and supporters – for your collaboration, trust, and help in creating a more thriving and equitable north Metro Denver area, one family at a time.

En comunidad,

Karen Fox Elwell





Strengthening Families

In 2020, Growing Home served 4,343 families comprised of 18,675 individuals through holistic services that strengthen families, nurture children, and connect community.

HOUSING

66

The number of families that avoided homelessness & maintained their current housing.

40

Number of families that benefited from utility assistance.

19

Number of families that received affordable housing at Westchester Apartments.

FOOD PANTRY



Hosted 13,854 visits by 4,060 unduplicated families (18,410 unduplicated individuals. Provided food to prepare 348,950 meals and distributed 62,390 diapers.

COLLABORATIVE COACHING



65%

Families that made strides toward self-sufficiency.

57

Families participated in Collaborative Coaching.

HOLIDAY PROGRAMS

We distributed Thanksgiving baskets to 363 families and 277 families received holiday gift stockings.



SUCCESS STORY

LISA AND MAYA

Growing Home's mission is to guide children and their families on the path to a brighter future.



Three years ago, **Lisa's** daughter **Maya** was born. After some initial challenges, **Lisa** decided to enroll in our Parents as Teachers program. She was connected with a Parent Educator, and they navigated the challenges she was facing as a new mother. Together, she and her Parent Educator worked on setting boundaries, finding additional resources that could benefit the family, and providing overall parenting advice.

Lisa and her energetic toddler **Maya** are still in the Parents as Teachers program. They are continuing to work with their Parent Educator and are learning new skills as Maya continues to grow.



Nurturing Children

In 2020, Growing Home served 4,343 families comprised of 18,675 individuals through holistic services that strengthen families, nurture children, and connect community.



PARENTS AS TEACHERS

Trained **252** families on the development of their children.

99% of parents exhibited average or above average developmentally appropriate behavior with their children, and children demonstrated statistically significant increases in overall school readiness and mastery of colors, numbers, and shapes.

SEEDLINGS

9 parents participated in Seedlings classes.

64 parents participated in classes facilitated outside the metro area with coaching support from Growing Home.



Connecting Community

VOLUNTEERS

650

Volunteers provided **13,178** hours of donated time.

COMMUNITY ORGANIZING



Hosted **3** gatherings that served as incubators for community members to build social capital.



10 Participants were engaged in the Program Advisory Committee to inform programming at Growing Home.

SUCCESS STORY

THE A FAMILY

Growing Home's mission is to guide children and their families on the path to a brighter future.

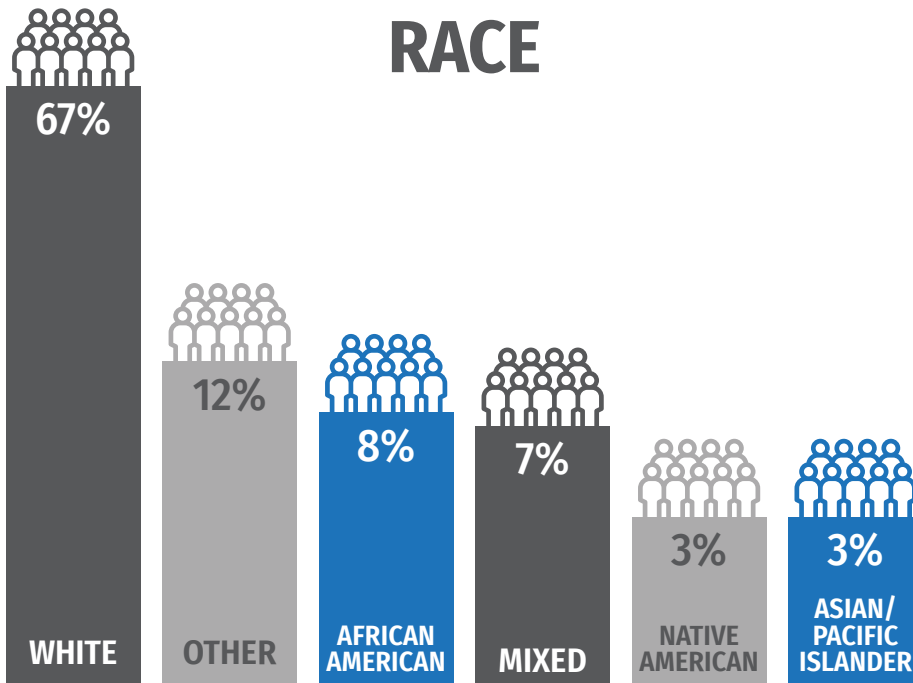


The **A Family** first came to Growing Home in 2019 when they entered into our temporary shelter program, Canopy. Through a connection made while in the program, the mom of the **A Family** got hired at a temp agency. The **A Family** also worked with a case manager to come up with a plan to expand their savings.

After staying in the program for four months, they then moved into an affordable housing complex, where they still reside. The **A Family** is now in our Collaborative Coaching program, and the mom is working with their coach towards her goal of applying for DACA.

Demographic Profile of the Nearly 20,000 Individuals and 5,000 Families Served in 2020

RACE



LANGUAGE

82%

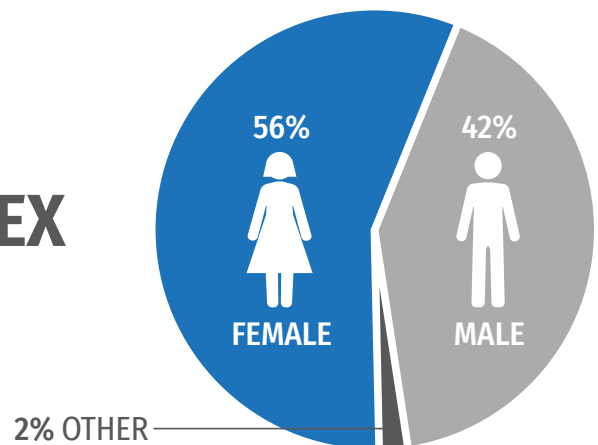
Parents As Teachers families (one of Growing Home's largest programs) reported **Spanish** as the primary language spoken in the home.

ETHNICITY

72%

Families served identify as **Hispanic** or **Latinx**.

SEX



INCOME

\$\$\$\$\$\$\$

100% of families served are **low-income**; nearly 1/3 reported incomes below \$15,000 in 2020 despite most families including at least one working adult.

Growing Home's mission is to **guide children and their families** on the path to a brighter future.



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