



ANNUAL REPORT

Advancing equity in food, housing,
parenting education, and lifelong stability.



LETTER FROM OUR CEO

Dear Community,

2021 was a year of reflection at Growing Home - a year to take stock of where we are, glean lessons learned from the pandemic, and plan for how to deepen our responsive community approach. We entered 2021 hopeful that by mid-year, COVID-19 would be in our rearview mirror. As the year continued, it was clear that we needed to learn to co-exist with the virus and create the “new normal.”

With this in mind, Growing Home embarked on our strategic planning journey. We gathered the input of key stakeholders - our participants, our staff, our volunteers, and our partners - and used this information to inform the creation of a new strategic plan that will guide us through the end of 2024. Like all of us who have weathered the pandemic, we have evolved. As such, Growing Home adopted new vision and mission statements that reflect who we are and our continued journey ahead:

Vision: Growing Home envisions a thriving, healthy, and equitable community for all.

Mission: In partnership with the community, Growing Home advances equity in food, housing, parenting education, and lifelong stability to create lasting change for the future.

Alongside these new vision and mission statements, we affirmed our commitment to being community-centered and grounded in a commitment to diversity, equity, inclusion, and belonging. We have also solidified our innovative programmatic approach that integrates direct services, community-led projects, and systems change to ensure lasting impact for the future.

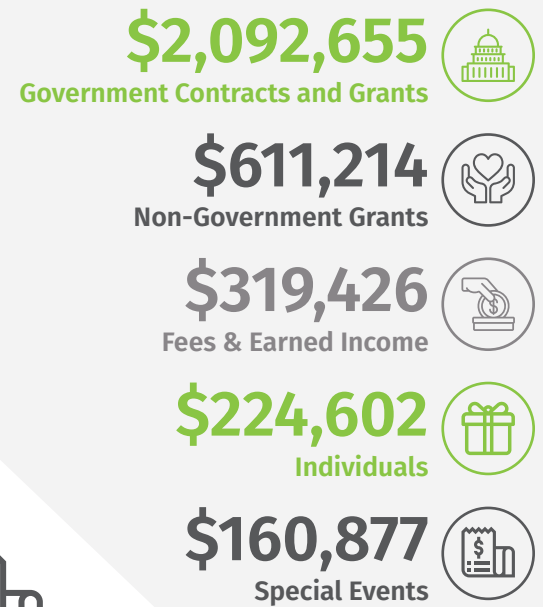
The evolution has not changed who we are at our core, but rather has deepened our commitment to the community. Who we are remains the same. We are a community-led organization dedicated to using a neighbor-to-neighbor approach to ensure families have a place to call home, food on the table, and the opportunities to pursue their dreams. In 2021, Growing Home was recognized as the Westminster Legacy Foundation’s Health & Human Services Hero Award recipient, as a demonstration of this ongoing commitment.

We now find ourselves at a point of convergence. With the lessons learned from the pandemic and our new strategic plan, we are poised for an even brighter, more impactful future. We look forward to strengthening our partnership with you and co-creating a thriving, healthy, and equitable community for all. **Together, we will thrive.**

En comunidad,
Karen Fox Elwell
President & CEO

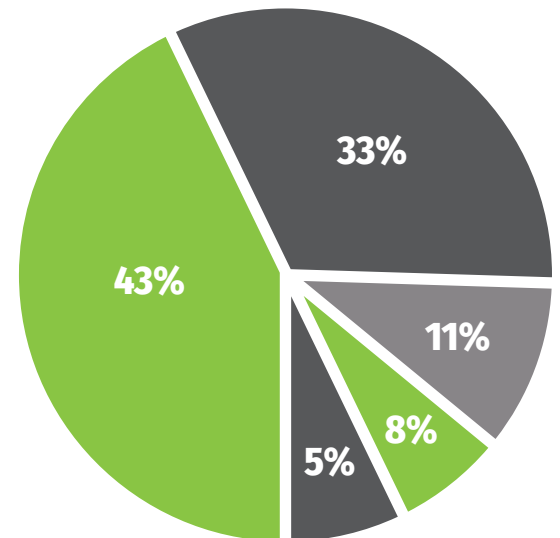
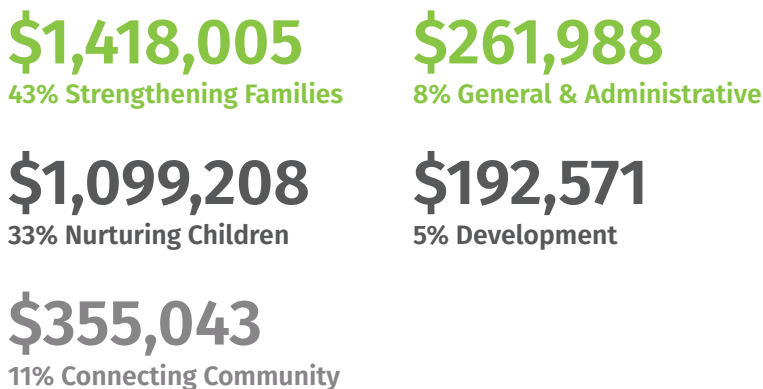


REVENUE



TOTAL REVENUE \$3,408,774

EXPENSES



TOTAL EXPENSES \$3,326,815

FOOD

Growing Home provides **access to healthy, culturally relevant food** through our food pantry and community-led garden.



7,697

Number of visits by **1,613 unduplicated households** (**6,868 individuals**) with an average **5 of visits per household**.

686,727

Pounds of food distributed, enough for **306,711 meals**.

2,081

Pounds of food grown and distributed from community garden, tended to by **30 volunteers**.



Initiated a community **food justice** campaign.

29,730

Number of diapers distributed.

4,902

Number of hygiene products distributed.

HOUSING

Growing Home **provides housing stability and homelessness prevention** programs to families at risk of becoming homeless or who have already become homeless.



\$2,460

Average financial assistance for families enrolled in **Housing Stability**.

68%

Percentage of families **decreased their housing cost** burden during and when they exited program.

93%

Percentage of families **stably housed** 3 months after exiting program.

114

Number of families that received **rental or mortgage assistance and case management**.

20

Number of **affordable housing** units provided.

171

Number of families assisted with **homelessness prevention**.

PARENTING EDUCATION

Growing Home **helps caregivers acquire the skills and resources** they need to help prepare their children for a lifetime of success.



213

Number of caregivers trained on their children's development through **Parents As Teachers**.

2,908

Number of **parenting education** hours provided to families.

90%

Percentage of children that demonstrate **on-track development**.

99%

Percentage of caregivers demonstrate **positive parenting** and **developmentally appropriate behavior** with children.

LIFELONG STABILITY

Growing Home provides **equitable access** to resources, opportunities, social capital, and economic mobility.



55

Number of families that participated in **Collaborative Coaching**.

88%

Percentage of Collaborative Coaching families that **took steps toward stability** by meeting or making measurable progress on goals.

1,222

Number of **households that received outreach** on COVID vaccine clinics and resources.

78%

Percentage of Collaborative Coaching families that **increased Bridge to Self Sufficiency** score.

1,086

Number of people provided **information and resources** including phone, email, in-person, or social media inquiries.

COMMUNITY ACTION



Growing Home taps into the **resiliency and leadership of the community**, particularly the participants with whom we work. We focus on **connecting our participants to each other** as well as other community members through volunteering and collective action.



15

Number of participants engaged in **Program Advisory Committee**.

101

Number of **community meeting hours** dedicated to leadership development.



Collaborated with the City of Westminster to improve community access to the city's housing inspection program.

Community members prioritized several initiatives, leading to Growing Home's **endorsement of 10 bills in state legislative session**.

45

Number of participants who volunteered time at Growing Home.

225

Number of total volunteers.

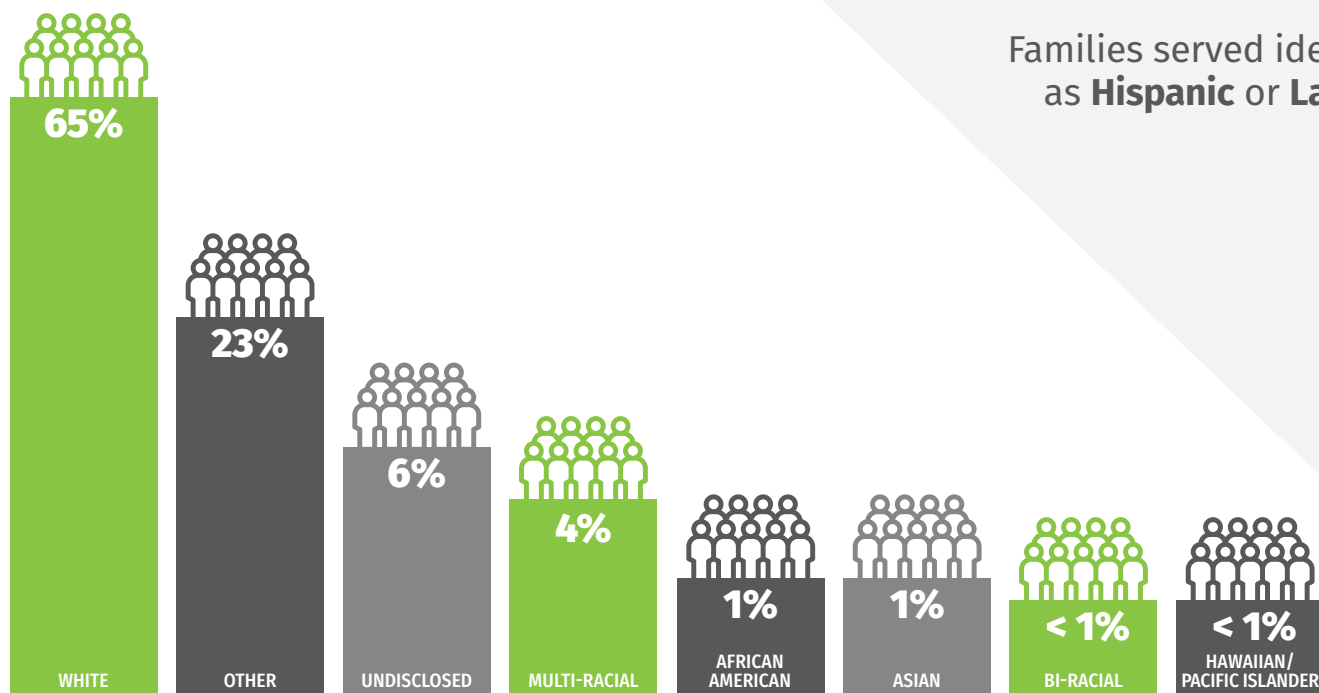
6,344

Number of hours of volunteer time given to Growing Home.

RACE

70%

Families served identify as **Hispanic** or **Latinx**.



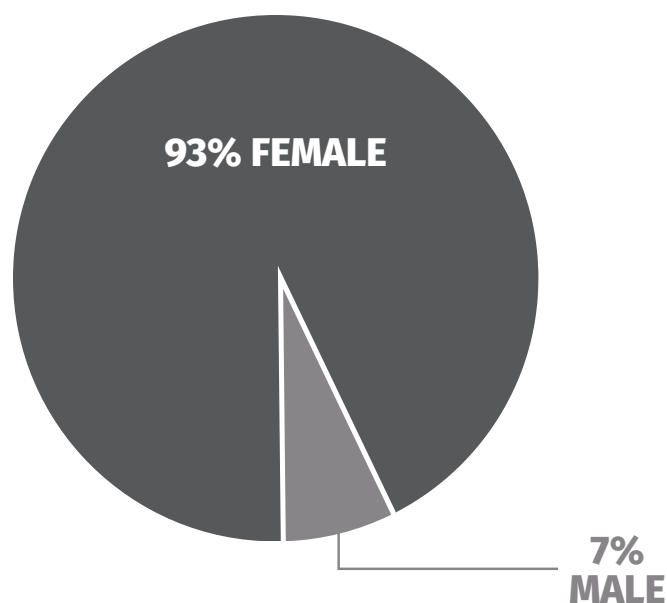
INCOME

91% of families served are low-income; nearly 64% reported incomes below \$30,000 in 2021 despite most families including at least one working adult.

COMMUNITY

In 2021, Growing Home **served 1,875 households** comprised of **7,809 individuals**.

GENDER





A THRIVING, HEALTHY, AND EQUITABLE COMMUNITY FOR ALL

3489 West 72nd Avenue, #112
Westminster, CO 80030
(303) 426-0430
communications@growinghome.org
growinghome.org

