



# 20 **ANNUAL** 24 **REPORT**

ADVANCING ACCESS TO FOOD, HOUSING, PARENTING  
EDUCATION, AND LIFELONG STABILITY TO CREATE  
LASTING CHANGE FOR THE FUTURE.



## ABOUT US:

At Growing Home, we are committed to building a thriving and healthy community in North Metro Denver. Through strong partnerships and a wide range of services, we help individuals and families overcome barriers to stability, ensuring everyone has the support and resources they need to build a brighter future.

## OUR MISSION:

In partnership with the community, Growing Home advances access to food, housing, parenting education, and lifelong stability to create lasting change for the future.

## OUR VISION:

Growing Home envisions a thriving and healthy community for all.





## A MESSAGE FROM OUR CEO

As we look back on 2024, I am filled with deep gratitude for the resilience, compassion, and commitment of our Growing Home community. This year, your unwavering support has been the foundation of everything we've accomplished together.


With your help, Growing Home served 3,331 unduplicated households, impacting 13,216 individuals through our programs in food, housing, parenting education, and lifelong stability. These numbers represent more than services, they reflect lives touched, hope renewed, and the collective power of a community that believes in creating a brighter future for all.

2024 has been a year of listening, learning, and envisioning. We've worked closely with families and community partners to identify the evolving needs of North Metro Denver and adapt our programs to address them. This process has informed the development of our 2025–2027 Strategic Plan, which will guide us in amplifying our impact and creating sustainable solutions to foster resilience and lifelong stability for the families we serve.

The road ahead is full of promise. With your continued partnership, we will build on this year's progress and seize new opportunities to make a lasting difference. The work we do together strengthens not only the families we serve but also the fabric of our entire community.

Thank you for being a vital part of this journey. Your compassion and dedication inspire us every day. Together, we are creating a thriving and healthy North Denver, one family at a time.

With heartfelt appreciation,



**Veronica Perez**  
*CEO, Growing Home*







## FOOD

Growing Home **provides access to healthy, culturally relevant food to our community** through our food pantry, community garden, and food access program.

## FOOD PANTRY

- Served **3,059** households through **8,509** visits.
- Distributed **389,163 lbs.** of nutritious food to families in the community.
- Provided **38,800** diapers to support individuals of all ages.
- Supplied **11,978** hygiene products to foster health and hygiene.
- Delivered over **1,000** bags of pet food to help families care for their pets.

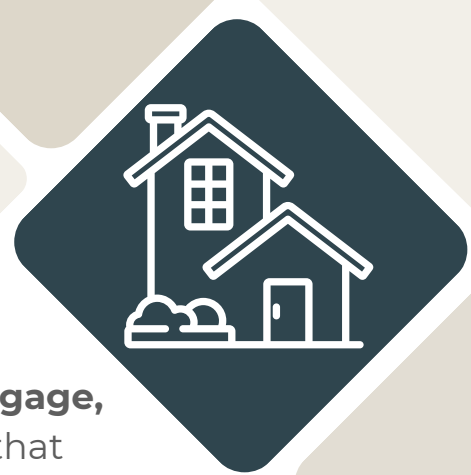


## COMMUNITY GARDEN

- Grew and harvested **4,806 lbs.** of fresh produce for the community.
- Engaged **165 community members** who contributed **716 volunteer hrs.** to sustain the community garden and harvest the produce.







## HOUSING

Growing Home prevents **homelessness with rent, mortgage, and utility assistance, paired with case management** that helps identify root causes of housing instability and develop long-term plans for stable and affordable housing.

## HOUSING STABILITY

- Assisted **219 households** with rental, mortgage, and/or utility assistance.
- Engaged **152 households** in 3 months of case management to foster stability by setting goals, navigating resources, and addressing barriers.
- Distributed over **\$490,000** in rental or mortgage assistance funds.
- **84%** of households remained housed at program exit.
- **70%** of households who completed the program reduced their housing cost burden.





# PARENTING EDUCATION

Growing Home **helps caregivers acquire the skills and resources they need** to ensure their children and future generations are on a path to a brighter future.

This includes **education and coaching on child development and parenting practices** that prepare children **for a lifetime of success**. Our programs are evidence-based and support a two-generation approach to poverty alleviation.

## PARENTS AS TEACHERS

- Supported **196 families** in deepening their understanding of their children's growth, development, and key milestones.
- Provided **2,073 sessions** focused on parenting education and facilitated **9 group connections** to foster community engagement.
- **75%** of children enrolled in the program demonstrated on-track development, meeting important early childhood milestones.
- **96%** of caregivers exhibited positive parenting behaviors, strengthening their ability to support their child's development.
- Connected **167 families** to essential baby supplies and diapers, ensuring families had the resources they need.



Parents As Teachers (PAT) is an early childhood program designed to help families support their children's development, strengthen caregiver skills, and provide resources to help their children succeed in school.





## LIFELONG STABILITY

Growing Home helps individuals and families **achieve and maintain lifelong stability through our programs** by identifying and prioritizing personal goals, building skills, providing resources, creating action plans, and contributing to their community in meaningful ways.

## COLLABORATIVE COACHING

- **49 participants** engaged in collaborative coaching case management to work toward long-term stability.
- **95%** of participants took meaningful steps toward stability by setting and meeting personal goals each quarter.
- Participants who successfully completed the program increased their household income by an average of **8%**.
- **86%** of participants **increased their Bridge to Self-Sufficiency score**, showing measurable progress across key areas of their lives, including **Family Stability, Well-being, Financial Management, Education & Training, and Employment & Career**.







## LIFELONG STABILITY

Growing Home believes that thriving and healthy communities can exist when we tap into the resiliency and leadership of the participants we work with.

**Growing Home focuses on connecting our participants to each other as well as to other community members, ally organizations, and local institutions.** In this way, we create a foundation where everyone shares in the responsibility of solving community problems and creating sustainable outcomes for all.



## ADVOCACY AND COMMUNITY INITIATIVES

- Collaborated with partners on the **Hospital Discounted Care** and **Family Planning workshops** to improve healthcare access for the community.
- Partnered with the Denver Regional Council of Governments to implement a **multi-phase community transit study** aimed at improving access to food and healthcare.
- Growing Home **endorsed 3 bills: HB24-1407** (Community Food Assistance Provider Grant Program), **HB24-1007** (Prohibit Residential Occupancy Limits), and **HB24-1099** (Defendant Filing Fees in Evictions) to support policy changes that benefit the community.





## LIFELONG STABILITY

Growing Home believes that thriving and healthy communities can exist when we tap into the resiliency and leadership of the participants we work with.

**Growing Home focuses on connecting our participants to each other as well as to other community members, ally organizations, and local institutions.** In this way, we create a foundation where everyone shares in the responsibility of solving community problems and creating sustainable outcomes for all.

## FOOD JUSTICE

- Engaged **46 community members** in a community-led campaign to improve access to high-quality, low-cost food in south Westminster.
- Conducted **16 community meetings** focused on testing and implementing new, groundbreaking models for food access like installing community fridges.
- **Partnered** with **Adams County Health Department** to launch a county-wide food systems coalition aimed at strengthening food security.





## LIFELONG STABILITY

To carry out Growing Home's mission of cultivating a thriving, healthy, and resilient North Metro Denver, **Growing Home relies on the help of many dedicated volunteers** who work alongside our staff. **Our work connects people to services and programs to drive community action** in the areas of food, housing, parenting education, and lifelong stability.

## COMMUNITY IMPACT

- **412 volunteers** provided **8,089 hrs.** to support Growing Home's mission.
- Partnered with over **30 organizations** to meet community needs.
- Responded to over **8,000** inquiries for information, assistance, and resource navigation.

### PROGRAM SUPPORTER:



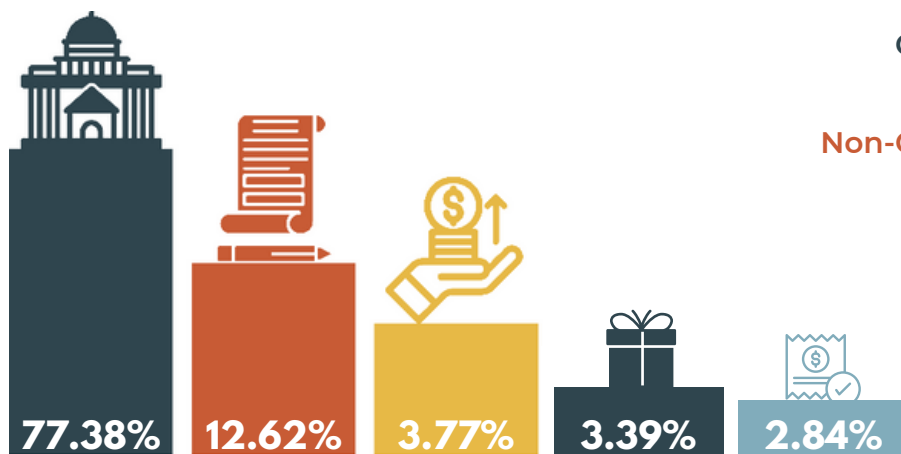
JUNIOR LEAGUE OF  
**DENVER**

We thank the Junior League of Denver for their support and partnership in strengthening our community impact.





## OPERATING REVENUE



**\$3,221,316**  
Government Revenue

**\$525,424**  
Non-Government Revenue

**\$156,978**  
In-Kind Contributions

**\$141,249**  
Individuals

**\$118,257**  
Special Events

**TOTAL OPERATING REVENUE \$4,163,224**

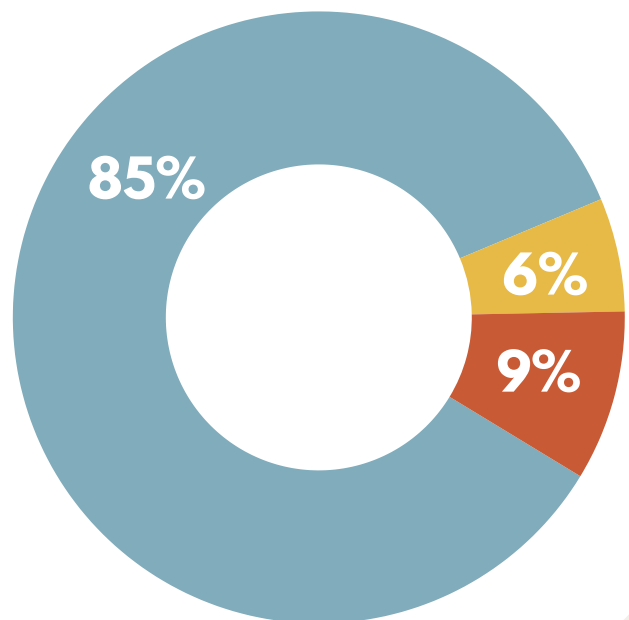
## OPERATING EXPENSES

**\$3,525,210**  
Programs & Services

- Food: \$742,335
- Housing: \$956,626
- Parenting Education: \$1,194,070
- Lifelong Stability: \$623,179

**\$369,507**  
General & Administrative

**\$228,789**  
Fundraising



**TOTAL OPERATING EXPENSES \$4,123,506**

Thank you to every generous donor, dedicated volunteer, staff member, and committed partner who made this impact possible.

**Let's keep growing access to food, housing, parenting education, and lifelong stability together!**

## Get involved:

- [Donate](#) – Support ongoing programs with a one-time or monthly gift.
- [Volunteer](#) – Give your time and talents to support our programs.
- [Host a Food Drive](#) – Rally your network to help stock the pantry.
- [Partner with Us](#) – Collaborate on lasting solutions for our community.





**ADVANCING ACCESS TO FOOD,  
HOUSING, PARENTING EDUCATION, AND  
LIFELONG STABILITY TO CREATE LASTING  
CHANGE FOR THE FUTURE.**

3489 West 72nd Avenue, #112  
Westminster, CO 80030  
(303) 426-0430  
[www.growinghome.org](http://www.growinghome.org)  
[communications@growinghome.org](mailto:communications@growinghome.org)



**FOOD**



**HOUSING**



**PARENTING  
EDUCATION**



**LIFELONG  
STABILITY**

2024 Annual Report